

# The significance of using alumni in career activities

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**/// ARTS  
KARRIERE**

**A little bit of context**

# // WHO IS ARTS KARRIERE?



Karen Lintner



Thomas Moeslund



Maria Solhøj Madsen



Line Birk Thraentoft Kristiansen



Marianne Lemming

# // WE'RE ON A MISSION...



## VISION

To learn and give  
students career competences



## MISSION

Awareness of competences  
Knowledge of labor market  
Job application tools

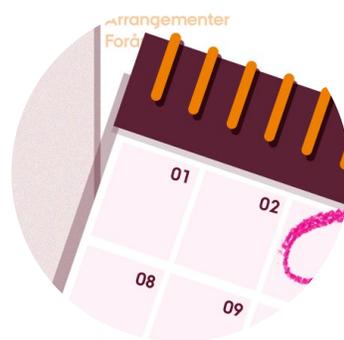
*“Career competences are competences for self-understanding and self-development; for exploring life and the worlds of learning and work; and for dealing with life, learning and work in periods of change and transition.”*

*[Thomsen, R. \(2014\). A Nordic perspective on career competences and guidance - Career choices and career learning. NVL & ELGPN concept note, Oslo: NVL](#)*

# // OUR ACTIVITIES



Career counselling



Events and workshops for  
all ARTS students



Arts Company Dating



Integrated Career  
Activities in curriculum

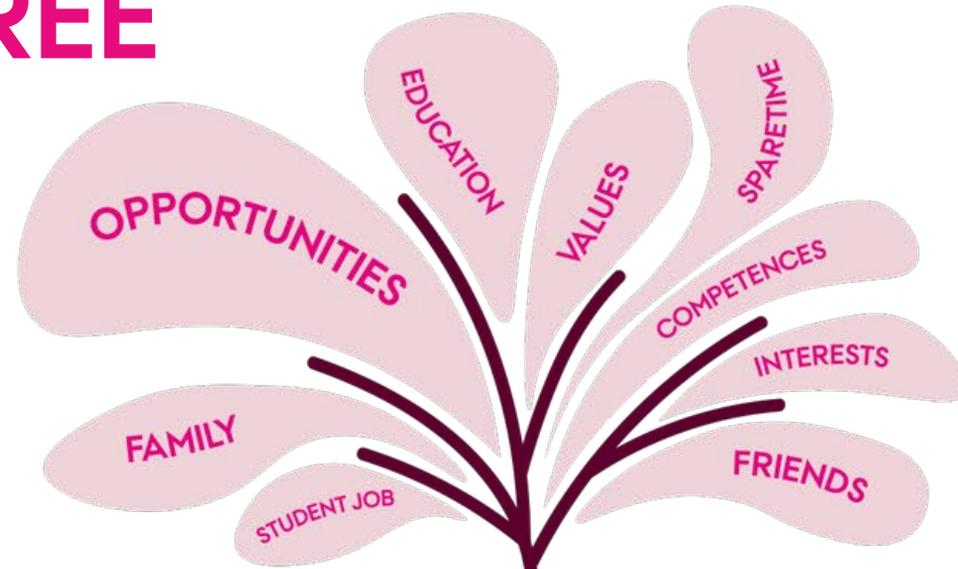


Collaboration with  
academic staff



Alumni presentations

# // THE CAREER TREE





ALUMNI

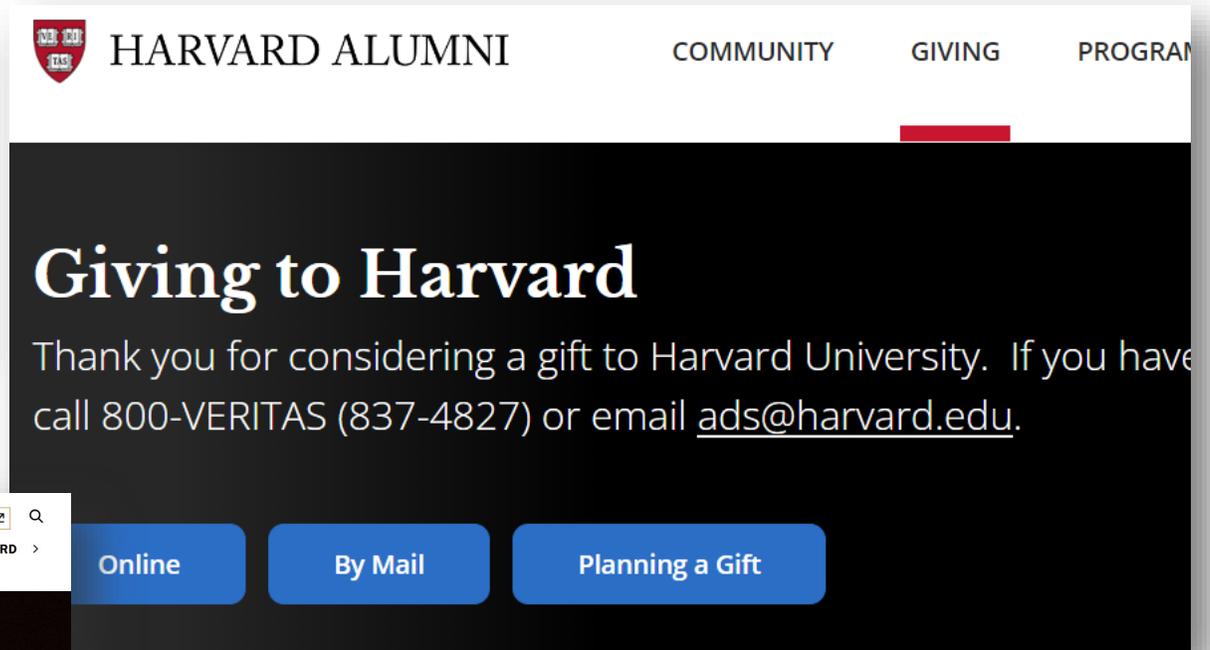
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# // MEANING OF ALUMNI

alumnus

alumnus

- 1. a graduate or former student of a specific school, college, or university.
- 2. a former associate, employee, member, or the like.



 HARVARD ALUMNI

COMMUNITY GIVING PROGRAM

## Giving to Harvard

Thank you for considering a gift to Harvard University. If you have call 800-VERITAS (837-4827) or email [ads@harvard.edu](mailto:ads@harvard.edu).

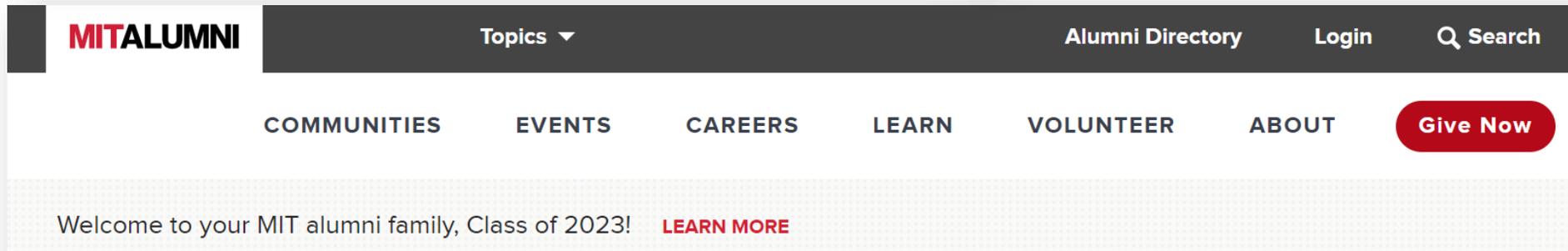
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PRINCETON  
UNIVERSITY  
ALUMNI

CONTACT EVENTS REUNIONS TIGERNET MAKE A GIFT

OUR COMMUNITY > CONNECT > VOLUNTEER > GIVE > VENTURE FORWARD >



MITALUMNI

Topics Alumni Directory Login Search

COMMUNITIES EVENTS CAREERS LEARN VOLUNTEER ABOUT Give Now

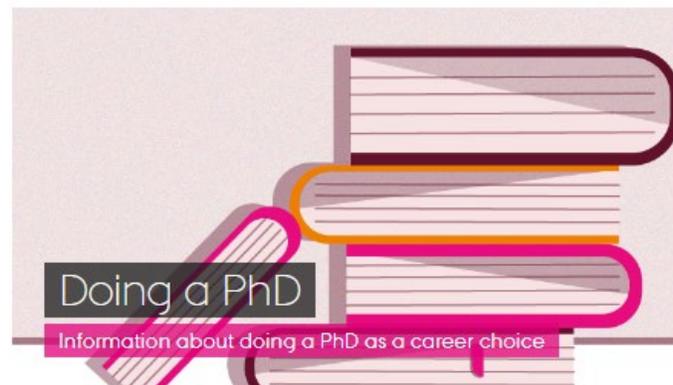
Welcome to your MIT alumni family, Class of 2023! [LEARN MORE](#)

How do we work with  
alumni at Arts?

// ARTS  
KARRIERE

# // THE CAREER CATALOGUE

Inspiration for your career



# // EXAMPLE: MEDIEVIDENSKAB

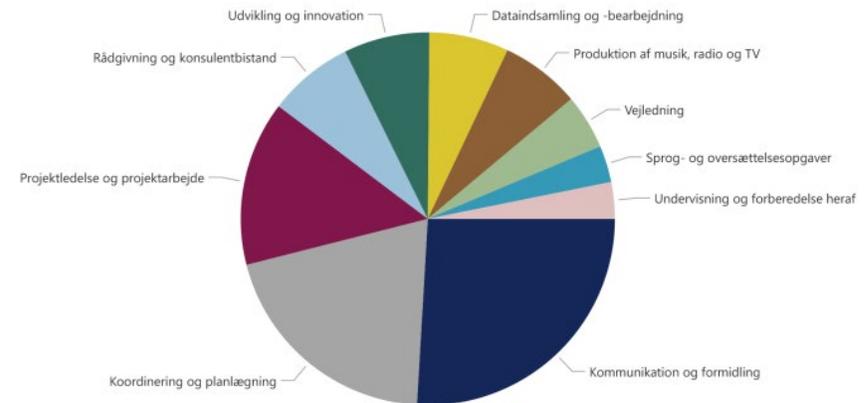
## // STILLINGER

- AC fuldmægtig
- Communications officer
- Community manager
- Customer Success Manager
- Digital Client Manager
- Digital koordinator
- Digital marketingkonsulent
- Digital tilrettelægger
- E-commerce koordinator
- Efterskolelærer
- E-læringsudvikler/Juniorkonsulent
- Junior Digital Producer
- Junior Project Manager
- Kommunikations- og marketingkoordinator
- Kommunikations- og marketingmanager
- Kommunikationsansvarlig
- Kommunikationskonsulent
- Kommunikationsmedarbejder
- Kommunikationspartner
- Konsulent
- Krydsordskonstruktør
- Location manager
- Marketingansvarlig
- Marketingchef
- Media manager
- Medieanalytiker
- Mediekonsulent
- Nyhedsredaktør
- Paid Social Specialist
- PR og kommunikationsmedarbejder
- Producer
- Producerassistent
- Produktionsleder
- Programplanlægger
- Project Manager
- Projektleder
- Redaktør
- SoMe-vært
- Tilrettelægger & videojournalist
- Udviklingskonsulent
- Underviser
- Web and Communications Manager

## // VIRKSOMHEDER

- Aller Media A/S
- BAUHAUS
- ConnectMinds
- Creuna
- Danmarks Radio
- DANVA
- Deluca Film, M2Film, MSP
- Dentsu Aegis Network
- Din Hørespecialist
- ExpandIT Mobile
- Female Invest
- Fitness World
- FOF Aarhus
- Forsvaret
- GroupM Danmark
- iCentrum
- Impuls Film
- Kidvertising agency
- Kitchn
- Koncenton A/S
- Konsulentvirksomhed
- Made By Us
- Meat Market
- Metronome Productions
- Nivou kontorfællesskab
- Nord advertising A/S
- Nordic Entertainment Group (NENT)
- Precis Digital
- ProLearning
- Publico Kommunikation
- Radio LOUD
- Radio4
- Relesys
- REMA 1000
- s360
- Silvan
- Slots- og Kulturstyrelsen
- Sunrise A/S
- Sædding Efterskole
- Søndevangskolen
- Woomio
- Aarhus Efterskole
- Aarhus Kommune
- Aarhus Universitet

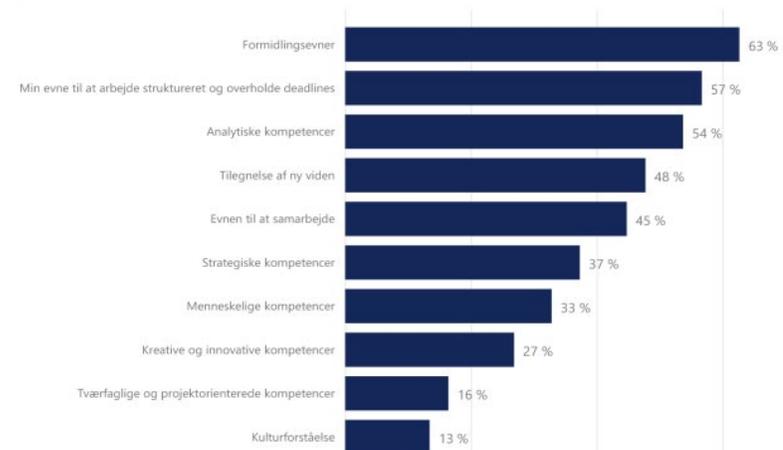
## HYPPIGSTE ARBEJDSOPGAVER



Dimittenderne har svaret på spørgsmålet "Hvad er dine fem hyppigste arbejdsopgaver i dit job?" og har kunne vælge op til 5 opgaver ud fra en foruddefineret liste. Diagrammet viser den relative fordeling af de op til 10 hyppigste opgaver og summerer dermed til 100% på tværs af disse.

## ANVENDETE KOMPETENCER FRA UDDANNELSEN

År ● 2020



# // ALUMNI AS GUEST TEACHERS

## Samarbejde

- » For virksomheder og organisationer
- » For gymnasier
- » For alumner
  - » Alumnenetværk
  - » **Alumner som gæsteoplægsholder**
    - » Tilmeld dig som gæsteoplægsholder på Arts
- » Kontakt os

## Alumner som gæsteoplægsholder

Aarhus Universitet og Arts ønsker at skabe en tættere forbindelse mellem de studerende og det private/offentlige arbejdsmarked. Vi vil gerne give de studerende mulighed for at møde rollemodeller og få mulighed for at forholde sig til og arbejde med virkelige problemstillinger.

Ved at invitere alumner ind i undervisningen håber vi at give de studerende en fornemmelse for, hvordan teori og praksis spiller sammen og samtidig medvirke til at de danner sig billeder af, hvordan deres karriere kan forme sig, når de dimitterer.

### Oplægget kan ...

- » være fagligt specifikt og give et perspektiv, på hvordan du bruger din uddannelse i en professionel kontekst i dag.
- » handle om et område, du har stor viden indenfor.
- » være en personlig fortælling om din overgang fra studie til arbejdsmarked.

# // ARRANGEMENTER

21 FEB På udkig efter et studiejob?

22 FEB Overvejer du projektorienteret forløb?

27 FEB

- 01 MAR ARTS KARRIEREUGE

02 MAR ARTS COMPANYDATING

07 MAR Det gode CV

08 MAR Vil du arbejde med klima og bæredygtighed?

14 MAR Konsulent eller projektleder i det offentlige

16 MAR Den gode ansøgning

21 MAR LinkedIn - kom godt i gang

22 MAR Drømmer du om et job som underviser?

28 MAR Virksomhedsprojekt DPU

29 MAR Vil du arbejde i kulturbranchen?

18 APR Morgentalk: Job i NGO

19 APR Job i kommunikation og markedsføring

16 MAJ Erhvervsspeciale - er det noget for dig?

07 JUN Karriere med særlige udfordringer

08 JUN Færdiguddannet - hvad så nu?

13-14 JUN På vej videre Aarhus

21 JUN På vej videre Emdrup

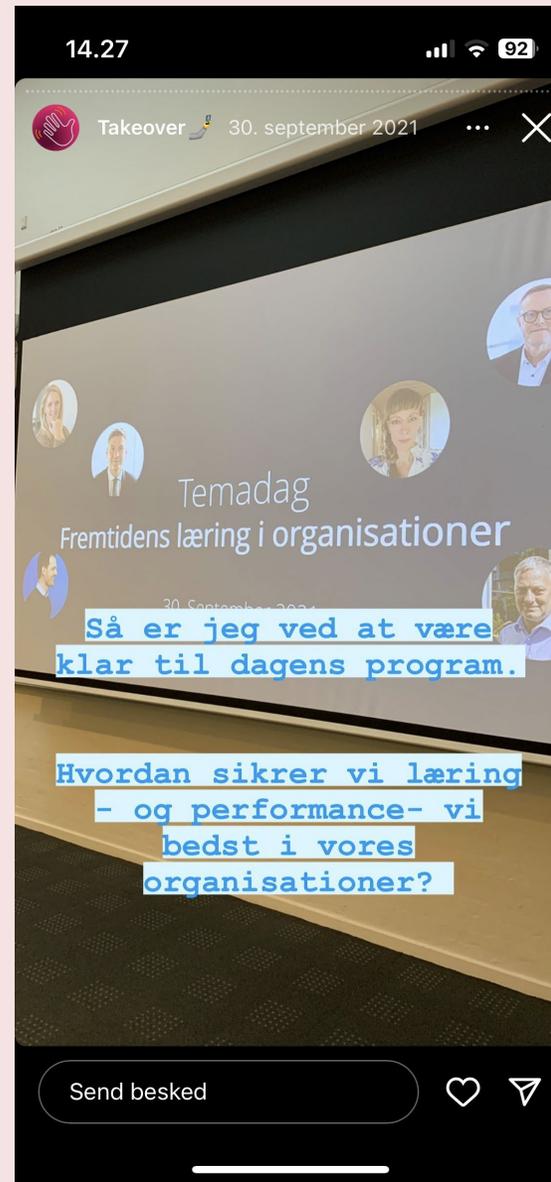
læs mere på studieportal ARTS



# // SOCIAL MEDIA AND TAKEOVERS

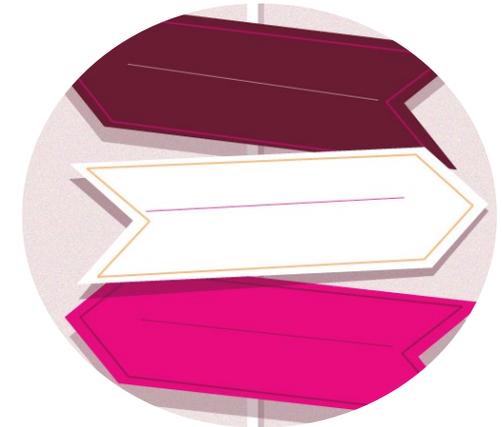




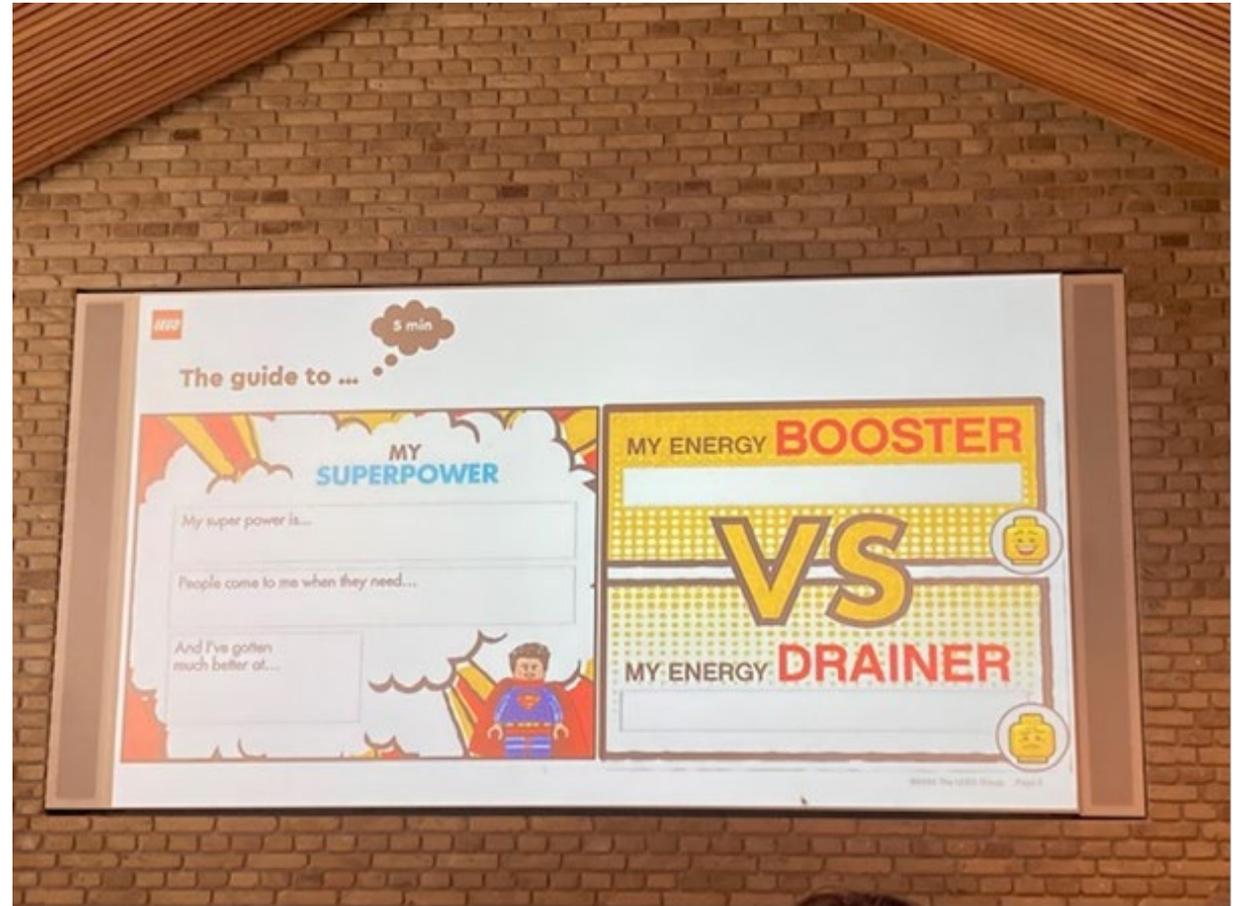
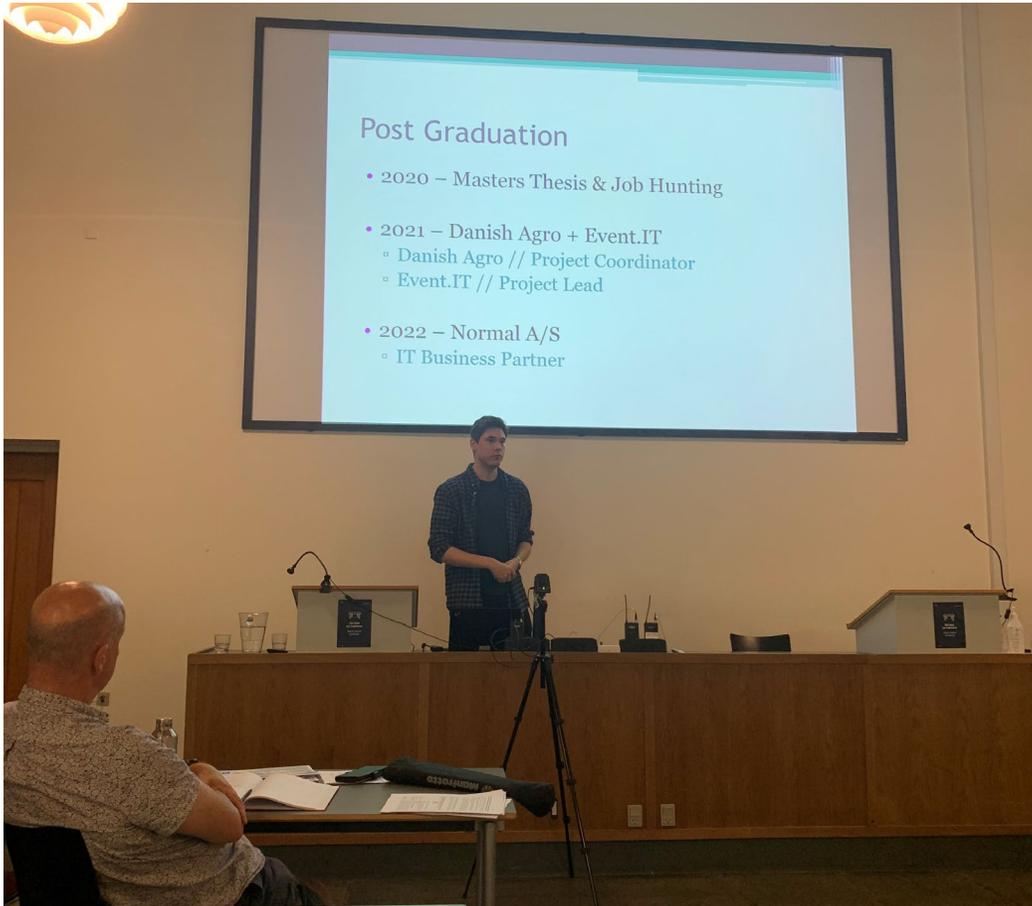


# // AT THE STUDY PROGRAMMES

- Mentor programs
- Guest teacher from companies
- Case-competitions
- Student study counsellor set up events about career paths
- Very varying way of using alumni from programme to programme



# // EXAMPLES FROM REAL LIFE



# // WHICH ALUMNI DO WE INVITE?

- Crooked career paths
- Ordinary jobs
- Follow #twistedcareer



## // VOLUNTARY

- They do it for free
- Maybe a bottle of wine



# // WHAT DOES THIS CONTRIBUTE WITH

## For the students

- It eases their minds - well-being (trivsel)
- Visualization of a blurred job market
- Inspiration

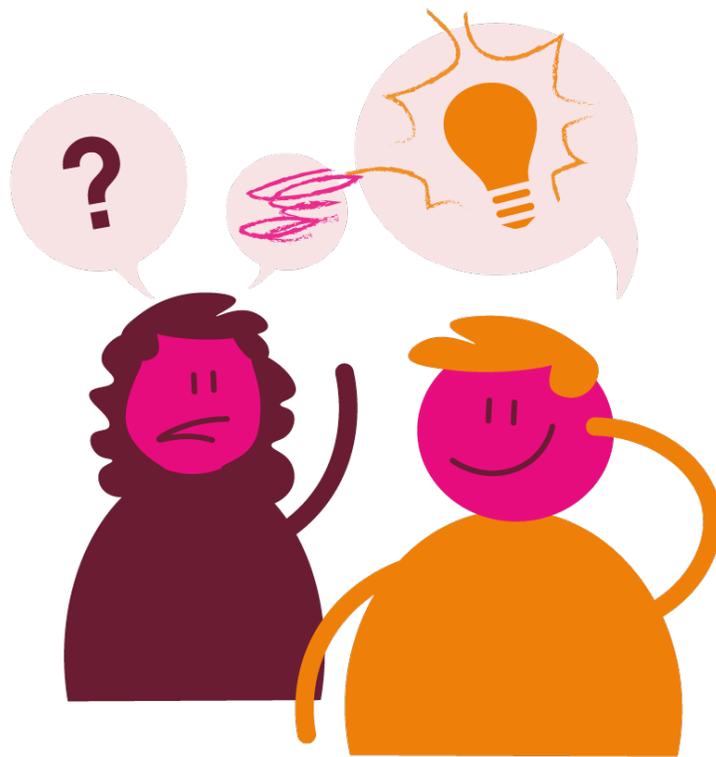
## For the alumni

- Meaningfull networking
- Invitations to events
- Giving something back
- Possibility for lifelong learning

# // QUESTIONS FOR DISCUSSION

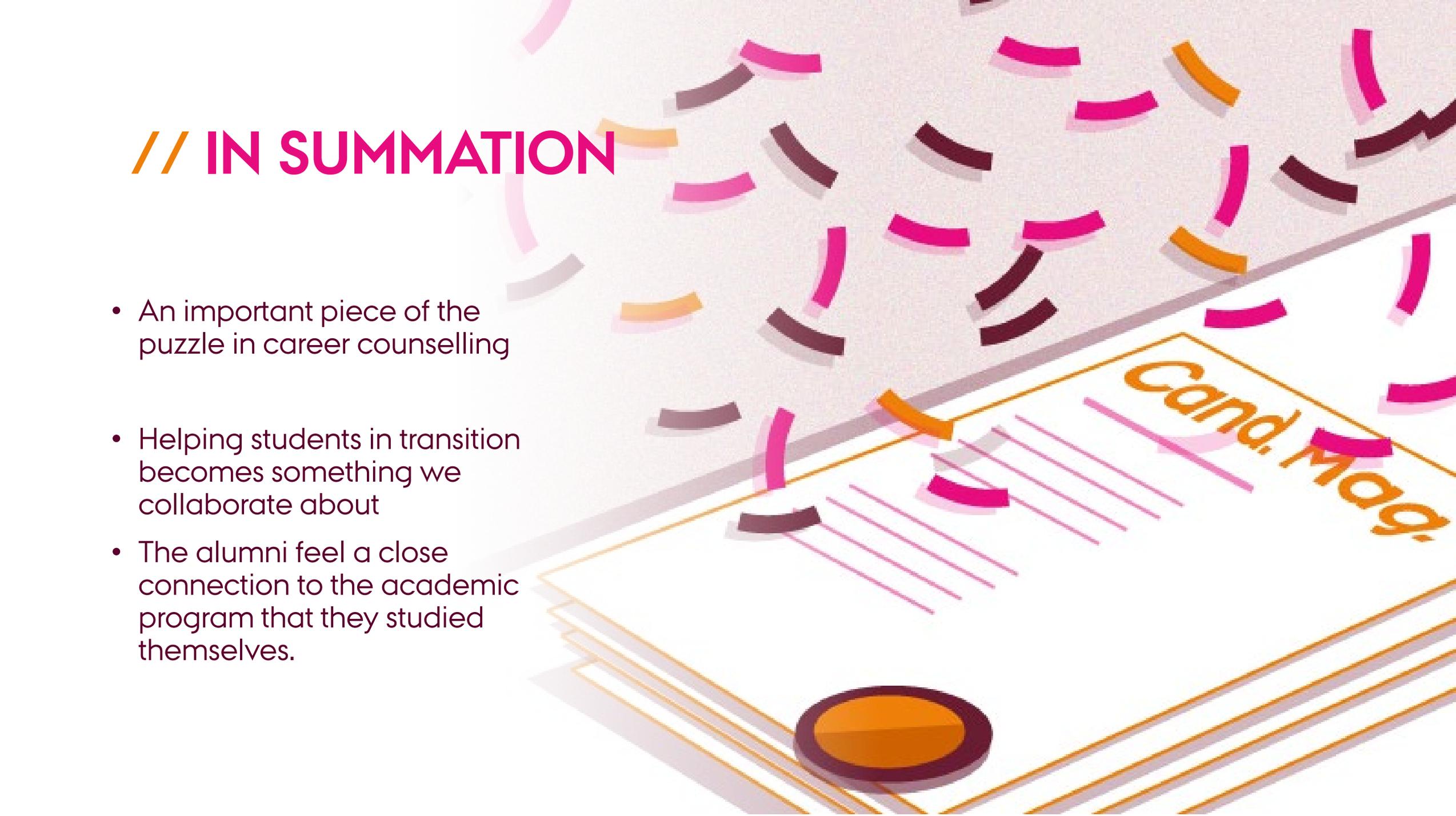
What's your best experience working with alumni?

Do you see any challenges working with alumni?



Think about the study programme where you studied – how and with what would you contribute to the students studying there now? Not as a professional counsellor, but as an alumni. What perspectives would you like to pass on?

## // IN SUMMATION



- An important piece of the puzzle in career counselling
- Helping students in transition becomes something we collaborate about
- The alumni feel a close connection to the academic program that they studied themselves.

# // CONNECT WITH US 😊



**Line Birk Thraentoft Kristiansen**

Karrierekonsulent hos Aarhus Universitet, Arts  
Karriere | Projektledelse | Formidling | Uddannelse...



**Karen Lintner**

Karriere | vejledning | facilitering | uddannelse  
| kompetenceafklaring | formidling | grafisk f...

