

# SWITCH TO SWEDEN

By 2024 Sweden will need more than 70.000 talents to work in tech industries.

Yes, we know it seems hard to achieve. But we also know we count with some of the most innovative and inspiring companies around the world to attract new international talents.

# About Switch to Sweden

The goal of the project is to increase the number of qualified matches between international talents who are already in Sweden, mainly master's students and researchers such as Marie Curie fellows, and Swedish companies.

By utilizing international talent, we create the conditions to ensure Swedish competitiveness.

# Our approach

## Talents

Strengthen international talent's knowledge of the Swedish labour market and make their academic competences visible for the context of Swedish businesses.

## Companies

Strengthen Swedish companies' ability to recruit international talent

## AI Matchmaking

Once both groups have the right knowledge, we use a matchmaking tool powered by AI that matches talents and companies. At specific events, meetings between talent and companies are facilitated.

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## Activities

The project is primarily a capacity-building project and will during the project period formulate and test new ideas and concepts for qualified matching of international talent. Strategic concept development will be conducted in parallel with operational events that are evaluated on an ongoing basis.

Activities:

- Need analysis among companies and talents - extended version
- Benchmark national and international
- Advisory boards
- Further development of the matchmaking tool
- Conduct matchmaking events and activities
- Develop concepts for soft transit



# Talent Map Report 2022

## Talents

504 international academic talents  
answered

## Companies

116 answers  
25 in depth interviews



# Supporting the talents and companies

- ***Language & Culture***

- Stories from international talents and companies
- Community for international professionals in Sweden
- Welcome book

- ***Retention & Integration***

- Reversed onboarding for companies - How to integrate international talent in the best way?
- Domestic campaign targeting Swedish Companies

- ***Migration & Administration***

- Update webpage where we want to centralize information from sources regarding language, culture, migration, administration, retention and integration. Connecting existing relevant information instead of creating new solutions.

# Matchmaking activities

## Summary

- 6 activities
- 260 companies
- 856 talents
- 187 matches in the tool
- +59 booked meetings in the tool



# Matchmaking activities

**2023**

- MSCA Talent Matchmaking
- Northern Talent Matchmaking
- Sweden International Talent Matchmaking
- Science Pop Up Expo

# EU Benchmark survey

## Countries - Companies and students

- Sweden
- Denmark
- Norway
- Finland
- Netherlands
- Germany
- Spain/The Basque region
- Scotland
- Estonia

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# LINKÖPING SCIENCE PARK

Attracting / Connecting / Supporting Brilliant Minds since 1984