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# Creating a digital career portal for students – Experiences from a two-year development project

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ANNA HJALMERS MATTSSON & ELIN HOLGERSSON – LUND UNIVERSITY





# Why career?

The importance of Career Management  
Skills and Career Guidance



“...a range of competences which provide structured ways for individuals and groups to gather, analyse, synthesise and organise self, educational and occupational information, as well as the skills to make and implement decisions and transitions”

- European Lifelong Guidance Policy Network

# Project background





# The project



INWARD



OUTWARD



FORWARD

THE CAREER PORTAL



# Result and reflections



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